

IF THE DOLPHINS ARE SO SMART, THEY SHOULD START A SMALL BUSINESS AND SAVE THEMSELVES.

While dolphins are certainly talented, many of Earth's other creatures are not as fortunate. It's expecting a lot out of most living things to rescue themselves from the ever-growing list of problems facing our planet. The power to preserve and restore our planet's resources lies in the hands of those most capable of doing so: us. Unless companies devote financial resources to protect natural resources, business as we know it may cease to exist. The future of global business is being secured by 1% For The Planet, a growing alliance of businesses around

the world pledging one percent of their sales to nonprofit organizations that support the environment.

Becoming a member of 1% For The Planet promises that your company is making a positive impact on the planet where we do business. Supporting members of 1% means that the purchases you make are changing the world we live in. For a complete list of member-companies you can support, or to find out more about how your company can help keep Earth in business, visit onepercentfortheplanet.org.

